



Marie Mattos

GRAPHIC & WEB DESIGNER | ARTIST

SUMMARY

Highly creative designer with extensive experience in multimedia marketing, illustration and web design. Exceptional collaborative and interpersonal skills. Highly skilled in art direction and execution of client assets. Passionate creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments.

EXPERIENCE

Freelance Designer

Marie Mattos, LLC
May 2009 - Present | Metro Detroit, MI

Work with clients to coordinate and conceptualize graphic and web design projects from concept to completion. Hands-on expertise in a variety of mediums (non-digital); traditional print advertising, identity, digital illustration, and web design. Consistently meets tight deadlines while ensuring high quality.

Promotions & Creative Manager

Our Lady of Good Counsel Catholic Church
October 2015 - July 2019 | Plymouth, MI

Developed, oversaw, and evaluated the parish's annual promotions strategy. Advised the pastor and other parish leaders on all matters related to creative design and promotions. Designed professional promotional materials and campaigns that reach current and prospective parish members in a compelling fashion. Oversaw print production, graphic arts, and desktop publishing. Produced a weekly e-newsletter, publicizing the key upcoming activities and events in the parish. Assisted the Digital Media Manager in creating engaging content for online platforms. Evaluated the success of all promotions and compiled regular reports for parish management (analyzed campaigns and translated data into recommendations and plans for revising future campaigns). Adapted strategies to consistently drive towards better results.

Senior Graphic Designer

Carbon Media Group
December 2010 - October 2015 | Bingham Farms, MI

Created highly persuasive graphics for promotion email marketing and sales collateral. Designed UX/UI for mobile responsive websites. Translated abstract content into concrete informational design. Created shareable imagery for social media platforms. Managed the art direction of a junior designer and collaborated with web developers.

EDUCATION

Michigan State University

May 2010 | East Lansing, MI
B.A. in Studio Art, Graphic Design

SKILLS

Proficient in:

WordPress

Adobe Creative Cloud

- InDesign
- Illustrator
- Photoshop

Intermediate skills in:

HTML & CSS

LANGUAGE

Portuguese (Brazilian)

Conversational/Working Proficiency

CONTACT

Email:

marie.meadesign@gmail.com

Website:

mariemattos.com